



**BGU**  
BIRLA GLOBAL  
UNIVERSITY

One Day National Conference on  
**"CONTEMPORARY ISSUES IN MANAGEMENT RESEARCH  
AND MANAGERIAL DECISION-MAKING"**

on  
6 January 2018

Organised by:

School of Management, Birla Global University

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Prof. (Dr.) Subhojit Panda

Dr. Nishu Kumar Prasad











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Prof. (Dr.) P Nayak



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