

A Brief Report on the National Seminar held on 24 February 2018

A national seminar on “**Operational Competitiveness in Service and Manufacturing Sector in 21st Century**” was organized at Birla Global University (BGU), Bhubaneswar on 24 February 2018, Saturday. A galaxy of professors, researchers, industry practitioners and intellectuals gathered at the university campus to deliberate on the various aspects of the issue regarding the operational competitiveness in service and manufacturing sector. The programme was inaugurated by Dr. Omkar Nath Mohanty, former Vice Chancellor, BPUT as Chief Guest along with Prof. Ranjan Ghosh, Mentor Professor IIM, Kashipur, honorable Vice Chancellor of Birla Global University Prof. Sudhakar Panda and Dean, School of Management, Dr. P. Nayak.

The inaugural session of the seminar started at 10:20 am and continued till 11:35am. At the beginning of the inaugural session of the seminar Prof. Manidatta Ray, the seminar convener introduced the theme and relevance of the seminar. While welcoming the dignitaries and participants of the seminar Dr. P. Nayak deliberated on the role of Operations Management in business success. In his keynote address the Chief Guest Dr. Mohanty spoke on market competitiveness through business excellence, process audit and process improvement to achieve global standards in customer satisfaction, quality and cost. The Guest of Honor of the occasion , Prof. Ghosh emphasized on Role of Innovation, Technology, Research and Development of leading global companies and countries. He indicated the required approach and policies of Indian industries and India to be internationally competitive. Dr. Sudhakar Panda focused on the importance of such national seminar and motivated participants and students to make the best use of this opportunity to learn. Prof. Manidatta Ray, the convener of the seminar proposed a vote of the thanks to the gathering.



Pic-1: Guests on the dais at the inaugural session



Pic-2: Prof. M. Ray, Seminar Convener introducing the theme of the seminar



Pic-3: Dr. P. Nayak, Dean, BSoM, BGU addressing the gathering in the inaugural session



Pic-4: Prof. Ranjan Ghosh, Guest of Honour delivering his inaugural address



Pic-5: Release of book of Abstracts of Seminar papers by the Dignitaries



Pic-6: Chief Guest Dr. Omkar Nath Mohanty delivering his address in the inaugural session



Pic- 7: Prof. Sudhakar Panda , Hon'ble V.C. , BGU addressing the gathering



Pic-8: Felicitation of Chief Guest by Hon'ble Vice Chancellor, BGU



Pic-9: Felicitation of Guest of Honor by Dean, BSoM, BGU

The pre-lunch technical session i.e., Technical Session-I, of the seminar, started at 12:00 noon and continued till 1:30 pm, in which Mr. N.G. Reddy , an Entrepreneur and a Techno-Commercial Professional , addressed the gathering on the theme Operational Competitiveness in Manufacturing Sector. Prof. Ranjan Ghosh, delivered his key note address on Global Operational Competitiveness. He focused on how the Indian industries can compete globally to achieve business excellence. Finally Prof. Sadanand Sahu, Ex Professor, IIT-Kgp addressed the gathering on different issues and challenges related to business excellence.



Pic-10: Invited speakers in the Technical Session-I on the Dais
(From L-R: Mr. N.G. Reddy, Prof. Ranjan Ghosh & Prof. Sadanand Sahu)

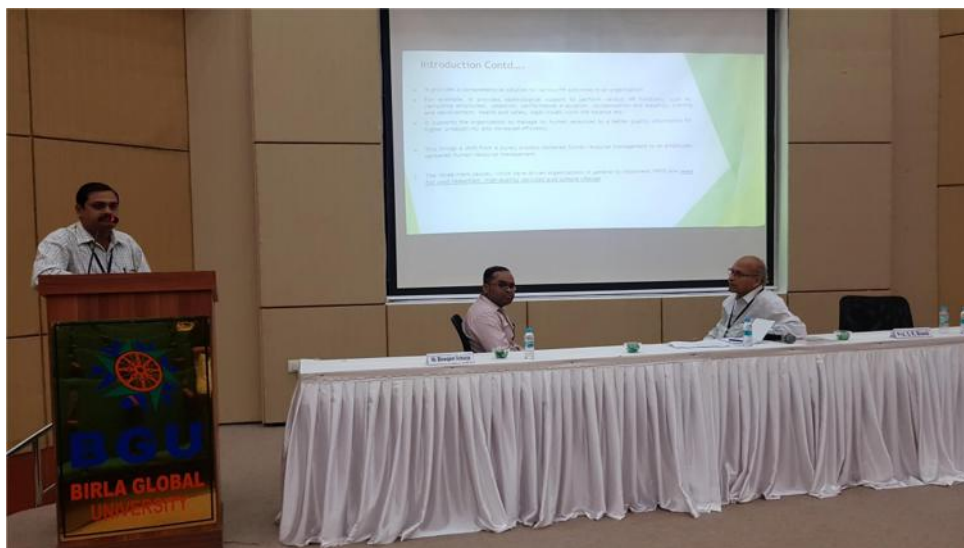
The post-lunch technical session i.e., Technical Session-II started at 2:30 pm and continued till 3:30 pm. In this session, three invited speakers addressed the gathering in the seminar hall. Dr. Sushanta Tripathy, Professor, KIIT University spoke on the concept Green Supply Chain and Green Manufacturing. Prof. S.K. Biswal , Professor, XIMB emphasized on the issues like Six Sigma , Quality Management and Customer Services in his address. Another invited speaker Mr. Biswajeet Acharya, Head-Production, Milk Mantra spoke on the Operational Strategies and business policy of his own company i.e., Milk Mantra.



Pic-11: Invited speakers in the Technical Session-II on the Dais
(From L-R: Mr. Biswajeet Acharya, Dr. Sushanta Tripathy & Prof. S.K. Biswal)

After the Technical Session-II , paper presentation took place in 4 parallel sessions at 4 different venues i.e., Parallel Session-I at Seminar Hall, Parallel Session-II at C1 , Parallel Session –III at C2 and Parallel Session –IV at C4 in the Management Block. This paper presentation session started at 3:30 pm and continued till 5:00 pm.

Parallel Session–I was Chaired by Prof. S.K. Biswal and Mr. Swayam Sidha Satapathy, Research Scholar was the rapporteur. Total 6 papers were presented in this session. At the end of this session Prof. Biswal sum-up the whole discussion with his own view on the theme.



Pic-12: Parallel Session-I being chaired by Prof. S.K. Biswal

Parallel Session –II was chaired by Dr. Subrat P. Pattanayak, Professor, RIMS, Rourkela and Prof. Somnath Dutta was the rapporteur. Total 8 papers were presented in this session. At the end of this session Prof. Pattanayak sum-up the whole discussion with his own view on the theme.



Pic-13: Parallel Session-II being chaired by Dr. Subrat P. Pattanayak

Parallel Session–III was chaired by Prof. Lalatendu Sahu and Prof. S.K. Mohanty was the rapporteur. Total 7 papers were presented in this session. At the end of this session Prof. Sahu sum-up the whole discussion with his own view on the theme.



Pic-14: Parallel Session-III being chaired by Prof. Lalatendu Sahu

Parallel Session–IV was chaired by Dr. Sushanta Tripathy from KIIT University and Dr. Manas Ku. Pal was the rapporteur. Total 6 papers were presented in this session. At the end of this session Prof. Tripathy sum-up the whole discussion with his own view on the theme.



Pic-15: Parallel Session-IV being chaired by Dr. Sushanta Tripathy

All together 27 research papers were presented in four parallel sessions and participants from 15 other institutes/ organizations had participated in the seminar.

The valedictory session started at 5:15pm at the seminar hall in the presence of Prof. Ranjan Ghosh, Dr. P. Nayak and Prof. Lalatendu Sahu on the dais. Dr. P. Nayak , Dean , BSoM again shared his views on the seminar. Prof. Lalatendu Sahu presented the Chief Rapporteur's report. Prof. Ranjan Ghosh also shared his experience as Guest of Honour in the seminar and also extended his thanks and gratitude for being invited as a keynote speaker in the seminar. Finally certificates to all participants and paper presenters were distributed jointly by Prof. Ghosh, Dr. Nayak and Prof. Sahu . At the end on behalf of whole BGU family, Prof. Lalatendu Sahu proposed the vote of thanks to all invited speakers, guests , participants , faculty colleagues, staffs and students for their active participation in the seminar and making the programme a success.



Pic-16: Dignitaries on the Dais in the valedictory session



Pic-17: Prof. L. Sahu presenting the Chief Rapporteur's report in the valedictory Session



Pic: 18(a)



Pic-18(b)



Pic-18(c)



Pic-18(d)

Pic- 18(a),18(b),18(c),18(d) :Certificate distribution to the paper presenters



Pic-19: Group Photograph of Guests and participants of the seminar