



BIRLA SCHOOL OF MANAGEMENT
BIRLA GLOBAL UNIVERSITY, BHUBANESWAR-29

Ph. D. PUBLIC VIVA-VOCE EXAMINATION
NOTIFICATION

Ref: Ph.D./CoE/2023-24/04

Date: 19/06/2024

Name of the Candidate : Ms. Priyadarsini Patnaik
**Title of the Thesis : Impact of AI-driven Product Recommender System on
Online Apparel Purchase Intentions**
External Examiner : Dr. Sharmistha Banerjee
Professor, Department of Business Management,
University of Calcutta
Date and Time : 01. 07. 2024 (Monday) at 12. 30 p. m
Mode of Vive Voce Exam : Online / Hybrid

Zoom Meet Link:


<https://us06web.zoom.us/j/83870202755?pwd=ANw6MH4eH5CkMzw5qeYb19asbOMWSt.1>

Meeting ID: 838 7020 2755

Passcode: 375566

All are cordially invited to attend the presentation.


A copy of thesis is kept in the School for reference.


Controller of Examinations
19/06/2024

Memo No. Ph.D./CoE/2023-24/05/dt. 19.06.2024

Copy to:

1. Vice Chancellor, Birla Global University
2. Registrar, Birla Global University
3. Dean, Birla school of Management
4. Members, Doctoral Committee
5. Deans of all Schools/Heads of all Departments
6. IT Officer/Web Administrator


Controller of Examinations
19/06/2024