

**School of Management**

**MBA**

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| --- | --- |
| Course Name (Code) |  |
| Course Type |  |
| Program |  |
| Batch |  |
| Academic Term |  |
| Credits |  |
| Course Instructor (s) |  |

**1.0 Course Description**

**2.0 Course Objectives**

**3.0 Course Outcomes**

On successful completion of this course, students will be able to:

CO1:

CO2:

CO3:

CO4:

**4.0 Suggested Readings**

**Text Books:**

1. …
2. ….

**Reference Books:**

1. …
2. ….

*Additional readings and cases would be shared from time to time.*

**5.0 Course Coverage**

The course will consist of a series of lectures, case analyses, discussions, and in-class exercises with real-life data. The students are advised to read the chapters before coming to the class, so as to have a more in-depth learning for the in-class case discussions.

***Tentative Session Plan***

|  |  |  |
| --- | --- | --- |
| **Session Number** | **Topics to be Covered** | **Mode of Delivery and Books Recommended** |
| First Session | Introduction and Relevance of the Course, Discussion on COs and Session Plan | Discussion |
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| Last Session | Over-all revision and Collection of Course Feedback | Discussion |

***NOTE****: Changes in Syllabus: Although this course is expected to follow the plan as shown above, the faculty reserves the right to adjust the plan as per need.*

**6.0 Course Evaluation**

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| --- | --- | --- |
| Sl. No. | Component | Weightage (%) |
| 1 | **Continuous Internal Evaluation (Minimum 3 Components)** | **40%** |
| (i) | Written Assignment |  |
| (ii) | Quiz |  |
| (iii) | Internal Examination |  |
| (iv) | Presentation |  |
| (v) | Live Project |  |
| (vi) | Any other Components |  |
| 2 | **End Semester Examination** | **60%** |
| Total | | **100** |

**7.0 Academic Discipline and Integrity**

1. Students are expected to adhere to all forms of disciplinary norms and code of conduct compulsorily during all academic interactions especially in the classrooms.
2. Students are expected to demonstrate the highest level of integrity in all their academic works such as tests, exams, assignments, etc.
3. For submission of written assignments plagiarism should be below 15%.
4. Students involved in academic dishonesty will be dealt with as per the norms as mentioned in the Students Handbook.
5. Use of mobile phones and laptops are strictly prohibited during offline classes, unless students are explicitly told to bring them by the instructor. Mobile phones should be kept at the designated place (shelf) provided inside the classroom. In case of any aberration, the faculty reserves the right to penalize the student.
6. Punctuality and adherence to class timing are necessary. Late coming is likely to result in no attendance. Habitual latecomers (i.e., more than 3 times in the duration of the course) will be penalized by deducting one class attendance.

**Suggested Classroom Time Management Practices:**

1. Recap of the last Class : 5 Minutes

2. Objective of the Current Session : 2 Minutes

3. Delivery of Lecture (Teaching) : 40 Minutes

4. Q&A : 3 Minutes

5. Attendance : 10 Minutes

Total : 1 Hour (60 Minutes)