



BGU
BIRLA GLOBAL
UNIVERSITY
BHUBANESWAR

BIRLA SCHOOL OF COMMERCE



PROSPECTUS

PROGRAMMES

M.COM

ACCOUNTING & FINANCE

MARKETING & HRM

BANKING & INSURANCE

B.COM

B.Com (Hons.)

A TRIBUTE



Late Dr. (Smt.) Sarala Birla and
Late Syt. B.K. Birla

“

KNOWN FOR DEVELOPING
ETHICAL GLOBAL LEADERS AND
ENTREPRENEURS STRIVING
FOR SUSTAINABILITY
AND INCLUSIVE
GROWTH

”

BIRLA LEGACY

Late Syt. Basant Kumar Birla and Late Dr. (Smt.) Sarala Birla, successors of Late Syt. G.D. Birla, are our Founders and Patrons who established the Birla Academy of Art & Culture (BAAC) in Calcutta in 1964 to promote arts, culture, literature and education. The academy has been vital in establishing Birla Global University, formerly BIMTECH, Bhubaneswar.

Late Syt. B.K. Birla has been involved in management since he was fifteen. Apart from being associated with management of several companies like Birla Brothers Pvt. Ltd. and Kesoram Industries & Cotton Mills Ltd., he has established many new industries for producing cotton, paper, polyester and nylon yarns, cement, chemical, tea, coffee, and cardamom.

While he was associated with Birla Institute of Technology & Sciences, Pilani, Birla Education Trust, Pilani and BITS, Biwani as trustee, he was also associated with educational institutions noted below:

1. **Birla Global University (BGU)**, Bhubaneswar
2. **Birla Institute of Management Technology**, Greater Noida
3. **Birla Vidya Vihar Trust**, Calcutta
4. **Birla Sanskriti Trust**, Calcutta
5. **Birla Vidya Mandir**, Nainital
6. **Birla Vidya Niketan**, New Delhi
7. **G.D. Birla Memorial School**, Ranikhet



VISION

To create and disseminate knowledge in global context while pursuing Excellence, Innovations and Inclusiveness

MISSION

- To globalize through international collaborations and exchange of students and faculty.
- To strive for excellence in teaching and research.
- To continuously innovate pedagogy and course content.
- To encourage diversity and inclusiveness.

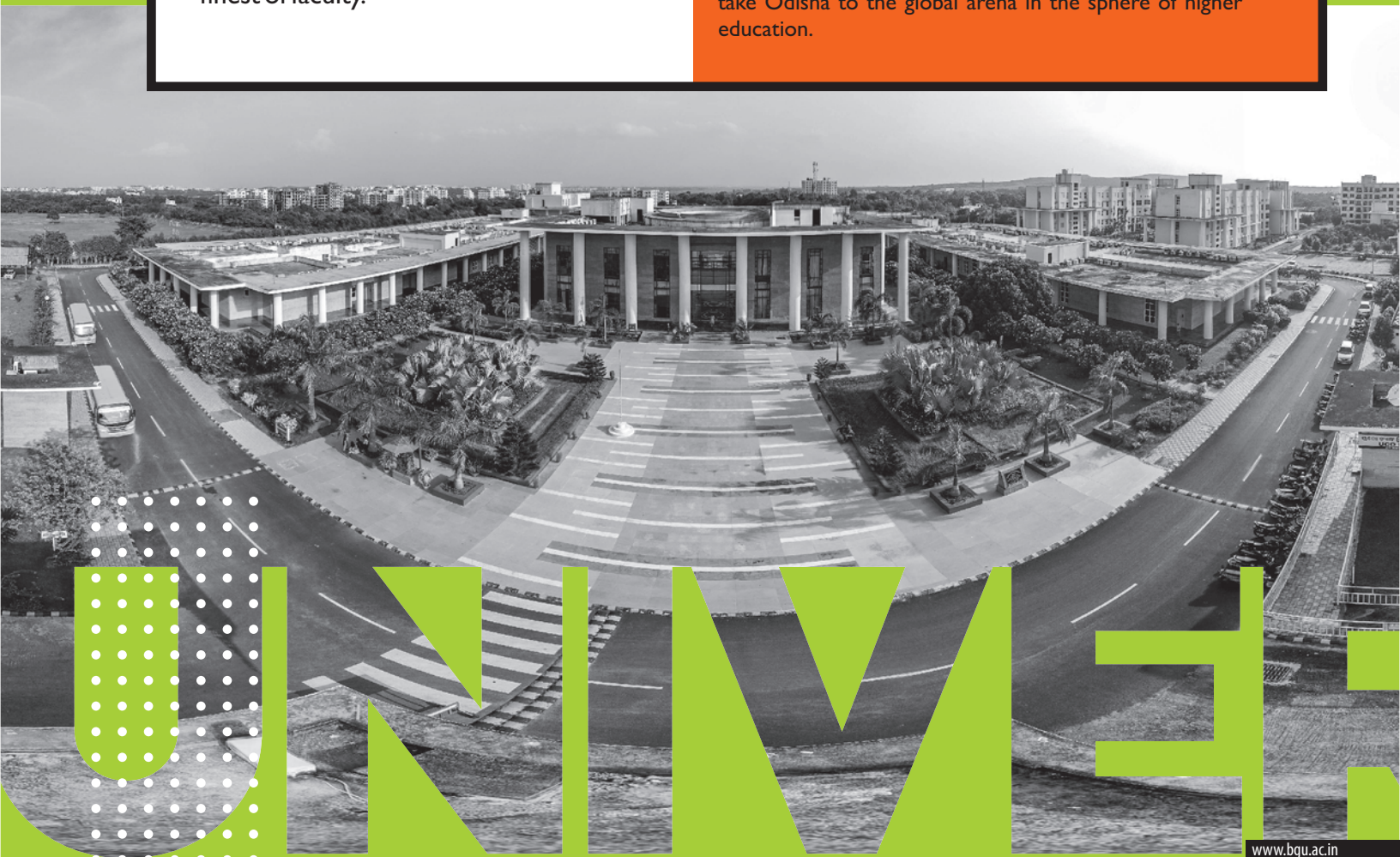
ABOUT THE UNIVERSITY

Birla Global University (BGU) is a self-financed private unitary University and has been established by the enactment of Birla Global University Odisha Act, 2015 with its main campus spread over an area of nearly 30 acres of land in Gothapatna in Bhubaneswar the capital city of Odisha. The management of the University is carried out by a Board of Governors headed by Smt. Jayashree Mohta, Chairperson, Birla Academy of Art & Culture, being the main promoter of Birla Global University. The Hon'ble Governor of Odisha is the Chancellor of the University. The University has been established with a goal to be the best destination for aspiring new-gen managers. It is committed to redefine 'quality' in management education with state-of-the-art facilities, best of infrastructure and finest of faculty.

Presently, the University operates with seven schools i.e.

1. Birla School of Management offering Ph.D. in Management, MBA, BBA (Honours)
2. Birla School of Communication offering Ph.D. in Journalism & Mass Communication, MA in Journalism & Mass Communication (MAJMC) and BA in Journalism & Mass Communication (BAJMC) (Honours)
3. Birla School of Commerce offering Ph.D. in Commerce, M.Com & B.Com (Honours)
4. Birla School of Economics offering Ph.D. in Economics, MSc in Financial Economics, B.Sc. Economics
5. Birla School of Law offering Ph.D. in Law, LL.M., BBA., LL.B. (Honours)
6. Birla School of Applied Sciences offering Ph.D. in Computer Science, MCA, BCA (Honours)
7. Birla School of Engineering & Technology offering B.Tech in Computer Science & Engineering

The University plans to extend the scopes of the existing schools as well as to open new schools for Art & Culture, Literature, Sciences and research programmes. In fact, the core strength of the University is its commitment towards research and development. The University, in this way, aims at catering to the need of the youth of the country and to take Odisha to the global arena in the sphere of higher education.



INFRASTRUCTURE & RESOURCES

A campus spread across 30 acres, with nine blocks of buildings. The main Administrative Block, flanked on both sides by two Academic buildings each with walls of yellow stone cladding, inspired by the ancient Oriyan style of Architecture, looks majestic. More than 50% of the area is kept green in the campus with existing philosophy of learning in the lap of nature. The University has lush-green landscaped garden, have been designed to provide high standards in all respects. English Pro Classes Lab to enhance communication skills and facilitates. Facilitate Business English Certification (BEC) examinations conducted by Cambridge English Language Assessment.

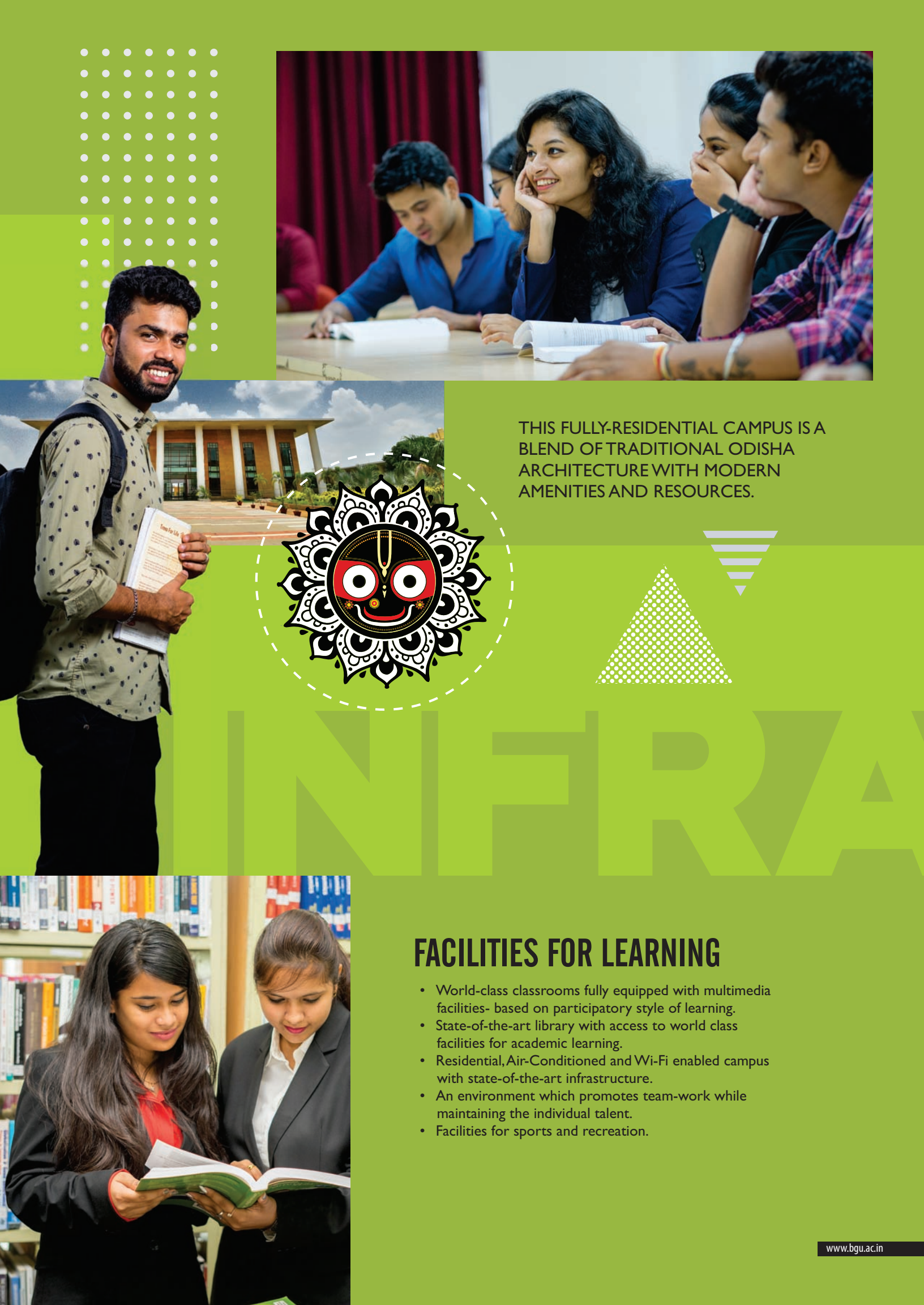


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LIBRARY-ON-LINE RESOURCES

- Pro Quest, Emerald, 7 Ebsco create indispensable research solutions that connect people with vetted, reliable information. It also provides access to over 90 Newspapers and Magazines including many which are not found in BSE.
- J-Gate Social & Management sciences: J-Gate is an electronic gateway to global e-journal literature. Launched in 2001 by Informatics India Limited, J-Gate provides seamless access to millions of journal articles available online offered by 8,750 + Publishers.



THIS FULLY-RESIDENTIAL CAMPUS IS A BLEND OF TRADITIONAL ODISHA ARCHITECTURE WITH MODERN AMENITIES AND RESOURCES.



UNIVERSITY



FACILITIES FOR LEARNING

- World-class classrooms fully equipped with multimedia facilities- based on participatory style of learning.
- State-of-the-art library with access to world class facilities for academic learning.
- Residential, Air-Conditioned and Wi-Fi enabled campus with state-of-the-art infrastructure.
- An environment which promotes team-work while maintaining the individual talent.
- Facilities for sports and recreation.

CCR Conduit :

This Conduit is the student representative team for the Centre for Corporate Relations (CCR). This is the single-window for contacting Organizations to invite them to the campus for various activities like guest lectures, student interactions, projects, internships, final placements etc. Discipline Conduit : Members of this conduit ensure that discipline is maintained on the Campus, in the hostel and in the mess. Any observations of deviations are dealt deftly and differences are resolved between individuals at the earliest.



Editorial Conduit :

This Conduit ensures that all events are recorded and reported; this is later brought out in the form of a biannual Newsletter "Darpan". The student team of this conduit are responsible for writing, compiling and editing articles on the various activities that happen on the campus. It also highlights the laurels achieved by students, faculty and staff in various spheres. Along with this the School has its own annual newsletter-cum-magazine Communique, where students eloquent skills finds a place.

Sports Conduit : Facilities are available on campus to engage students in several sporting activities throughout the year. There is also a state-of-the-art gym for use by students and faculty at dedicated times. The sports conduit organizes various events both within the institute and also takes on the responsibility of forming teams for different competitions in intercollegiate events. The sports conduit is responsible for all the sports and gym equipment including fresh requirements according to the needs of the students. Cricket, Football, Volleyball, Badminton, Table tennis, Carrom etc. are some of the popular games on the campus.

STUDENT CONDUITS



Food Conduit :

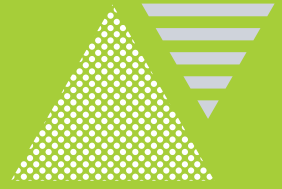
In addition to 'food for thought' adequate importance is also given to "food for the stomach". Being a residential campus, food is important for the life on the campus. The Food Conduit members coordinate and assist the campus mess in preparing the monthly menu for all meals like breakfast, lunch, tea and dinner. Besides this, the conduit also organises special meals on special occasions to the satisfaction of all the residents on the campus. The conduit members are responsible for the quality and variety of food served on a daily basis including its taste and nutritional value. The menu is drawn up in consultation with the students, faculty and staff and regular feedback is obtained, which is conveyed to the mess. Media & PR Conduit : This Conduit maintains relations with the local and national media houses and ensures that all events conducted by the institute are given due coverage. People from media are invited to the campus on a fairly regular basis to cover all the happenings on the campus. The conduit members are trained to interact with the media and to also prepare press releases.

Cultural Conduit :

The members organise various functions and festivals with the help of other student volunteers. To date, Fresher's party, Independence Day, Eid, Janmasthmi, Ganesh Chaturti, Onam, Diwali, Christmas, New Year, Lohri, Saraswati Puja, and Farewell Party etc. have been organised on the campus. This conduit also organises other events like debates, quizzes, song & dance, elocution competitions, besides antakshari, fashion shows, music recitals, theatre workshop, and other fine art related events.



CSR ACTIVITIES



The numerous activities that revolve around the CSR conduit make the students sensitive to the social issues and the responsibility they have towards the society. The feeling of 'giving back to society' not only develops their morale but also improves their managerial skills in many ways.

ABOUT THE PROGRAMME

The Master of Commerce (M.Com) is a two year Regular Programme instituted under Birla Global University for furtherance of Commerce Education.

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Programme Objectives

The Master's program in the School of Commerce offers a balance between theory and practice combining its application in society. It offers an opportunity to avail experiential learning in the form of Internships and Project Work focusing on Research. The Programme is designed to create job opportunities in a wide variety of fields including Professional Careers in Finance/ Marketing/ International Business/ Entrepreneurship & Small Business Management in Government/ Non-Government/ Private and NGOs.

Furthermore, the Programme aims at enhancing the Entrepreneurship Skill of its prime stake holders so as to make them self-employable. The University aims at designing and conducting Master's program in Commerce with a solid foundation for pursuing higher education like a Ph.D. degree in Commerce or further studies in related fields such as management, business and law.

The Programme enables the students to get real life industry experience through the Summer Internship offered during their 1st summer break. Students are also orientated about the research through preparation of specialized report in connection with their SIP. In line with the changing Business & Financial environment, the M. Com course is continuously revised incorporating the emerging issues so that the students are made market fit.



ABOUT THE PROGRAMME

Birla Global University, Bhubaneswar offers a three year full time B.Com. Programme simultaneously offering the students to interact with industry experts to gain First-hand knowledge of the ground reality. The B.Com Honours Programme is divided into six semesters with specialization in Accounting and Finance. The entire curriculum has been so designed that it includes an ideal combination of domain knowledge, knowledge of Information Technology and Industry-interface. Further the Syllabus is in conformity with the UGC curriculum of Choice Based Credit System (CBCS).

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Programme Objectives

The B.Com (Hons.) degree is structured to provide the students managerial skills in disciplines related to commerce. Also, by the end of the program, students gain an in-depth knowledge on core subjects like accounting, law, statistics, finance, marketing just to name a few. A student holding the B.Com (Hons.) Degree is well prepared to sustain as a corporate employee or as an entrepreneur. The student has adequate knowledge of adapting to the changes in the flexible business world, can focus internationally and has an in-depth understanding of the business world's market-relevant aspects.

Keeping with the pace of current market requirement, the programme has introduced various application oriented papers like- Accounting Analytics, Financial Analytics and Digital Banking.



Workshop on “Financial Modelling”

2 Day-Workshop on “Financial Modelling” was organised by Birla School of Commerce for the faculty and students. The resource person for this workshop was Mr. Achin Jain, Financial Analyst from Canada. He imparted training in MS-Excel and Financial Modelling.



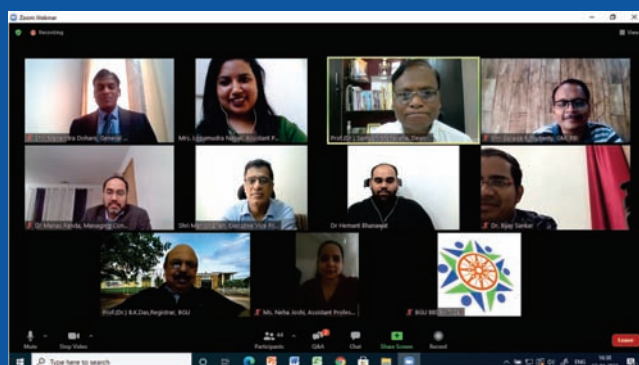
Class Seminar by M. Com & B. Com Students

Birla School of Commerce organises regular class seminars for both M. Com & B. Com students. Apart from keeping themselves updated with on-going happenings in our economy and in the world, seminars are also very important for developing communication and presentation skills of the students.



BGU Banker's Conclave 2021- "Digitalisation and Innovation in Banking: The Synergy between Technology and Customer Service"

The Birla School of Commerce, Birla Global University organised the first ever BGU Banker's Conclave on the topic "Digitalisation and Innovation in Banking: The Synergy between Technology and Customer Service" on 17th April, 2021. The conclave was held over three sessions- Inaugural, Panel Discussion 1 and Panel Discussion 2 in which eminent bankers and financial consultants joined for the deliberations. Mr. Hare Krishna Jena, Managing Director, Clearing Corporation of India Ltd. joined the Inaugural session as the Chief Guest and Mr. Krishna Sastry Pendyala, Partner, Cybersecurity, EY, India as the Chief Speaker. They were accompanied by Hon'ble Vice Chancellor, Birla Global University, Prof.(Dr.) P. P. Mathur, Registrar, Prof.(Dr.) B.K.Das and Conclave Chairperson & Dean, Birla School of Commerce Prof.(Dr.) Samson Moharana. The panel discussions were equally star studded with eminent bankers from public and private banks like: • Mr. Anuj Ranjan, General Manager, Head-Fintech division, RBI, Mumbai • Mr. Debadatta Chand, Executive Director, Bank of Baroda • Mr Biju K, Head, Operational Risk and Chief Information Security Officer, Federal Bank • Mr. Rohan Anrishi, Head, Engineering and Innovation Lab, ICICI Bank, • Dr. Manas Panda, Managing Consultant, Banking & Financial Services, Wipro, US • Mr. Manish Shah, Executive Vice President, Digital Channels, Kotak Mahindra Bank Ltd. • Mr. Mahendra Dohare, General Manager, Digital Banking Division, Punjab National Bank. The panellists deliberated on the several developments in digital banking along with the challenges being faced in real and readily answered the queries of the participants. The conclave was moderated by Mrs. Lopamudra Nayak, Faculty, Birla School of Commerce and other faculty members presented the vote of thanks.



RIGHTS

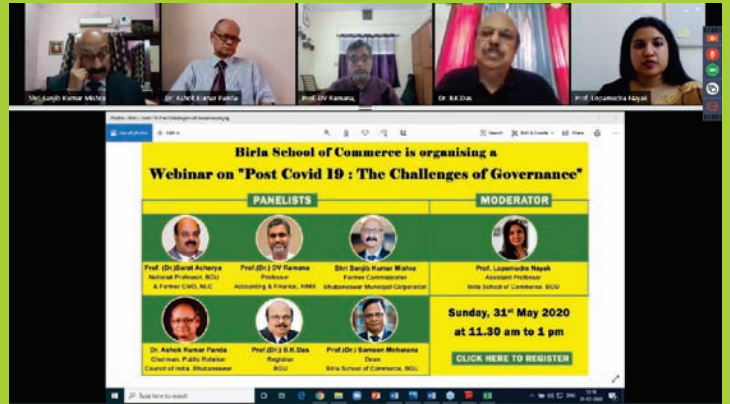
Collaborative webinar with the Institute of Cost Accountants of India (ICAI)

The Birla school of commerce organised a collaboration webinar with The Institute of Cost Accountants of India on the topic "Financial Sector Reforms and resurgent Indian Economy" on 30.01.2021. The resource persons for the session were CMA Thomas Mathews, Managing Director, Odisha Capital Market Enterprise, and CMA CS (Dr.) S. K. Gupta, Managing Director, RVO, ICAI. Honorable Vice-Chancellor Prof. PP Mathur, Registrar, Prof. B.K. Das And Dean, Prof. Samson Moharana, Birla School of Commerce were also the speakers in the webinar along with the dignitaries from The Institute of Cost Accountant of India. The session was moderated by Neha Joshi, Assistant Professor, Birla School of commerce, Birla Global University.



Webinar on 'POST COVID 19: The challenges of Governance'

The Birla School of Commerce organised a webinar on 'POST COVID 19: The challenges of Governance' on 31st May 2020 from 11.30am to 1pm. This webinar received overwhelming response with a total of 1150 registrations. Prof. (Dr.) Sarat Kumar Acharya, National Professor, BGU and Former CMD, NLC, Prof.(Dr.) B.K. Das, Registrar, BGU and Former GM, UCO, Prof. (Dr.) DV Ramana, Professor, Accounting and Finance, XIMB, Shri Sanjib Kumar Mishra, Former Chairman, Bhubaneswar Municipal Corporation, Prof.(Dr.) Samson Moharana, Dean, Birla School of Commerce and Dr.Ashok Kumar Panda, Chairman, Public Relation Council of India, Bhubaneswar Chapter were the panellists of the webinar. The webinar was moderated by Prof. Lopamudra Nayak, Assistant Professor, Birla Global University.



BGU and ICSI signed MoU

Birla Global University and The Institute of Company Secretaries of India (ICSI) signed a Memorandum of Understanding (MoU) virtually on 30th September 2020 in the presence of CS Ashish Garg, President ICSI, CS Nagendra D Rao, Vice President ICSI, Prof.(Dr.) P. P. Mathur, Vice-Chancellor BGU. The other dignitaries present during the event were Prof. (Dr.) B.K. Das, Registrar BGU, Prof. (Dr.) Samson Moharana Dean BSoC, Dr.Hemant Bhanawat, co-coordinator and representatives from Bhubaneswar Branch of ICSI Dr. S.K Jena, faculty members and students of BGU. The objective of this MoU is to explore areas of mutual collaboration and cooperation between BGU and ICSI for offering various academic collaborations and programs exclusively for the students of BGU and company secretaries. This MoU envisions creating synergies between BGU and ICSI in research, teaching and training programs.



Webinar on 'Strategic Issues in Indian Financial Sector during the Current Economic Crisis'

A webinar on the topic "Strategic Issues in Indian Financial Sector during the Current Economic Crisis" was organised by Birla School of Commerce on 17th June 2020 from 11 am to 12.30pm on an online platform. The webinar aimed at discussing the major issues in the financial sector vis-a-vis the corporates, the commercial banks, the individuals and the institutional investors. In addition to this, the webinar also deliberated on the risk management strategies related to investment and financing decisions. The webinar received overwhelming response with a total of 1989 registrations and 957 attendees. Shri Salil Mishra, CEO - Reliance Retail Insurance Broking Limited, Mumbai, Dr. V Shunmugam, Former Head, Risk Management and Index Section, MCX, Mumbai, CA Rajib Sekhar Sahoo, Financial Consultant and Principal Partner, SRB Associates, Bhubaneswar, Shri Thomas Mathew, Financial Consultant & MD, Odisha Capital Market and Enterprises Ltd. Odisha were the panelists of the webinar. Prof. (Dr.) Samson Moharana, Dean, Birla School of Commerce was the chairman of the webinar. The webinar was moderated by Prof. Neha Joshi, Asst. Prof., BSoC.



STUDENTS' SPEAK

Rashmeet Saggoo
B.Com,
Jharkhand



Birla Global University, an institutional hub, is a privilege to be a part of. I entered BGU with a hope to gain a new life and career and I am glad to be a part of it. The serene atmosphere creates an environment which helps one and all to pursue their chosen fields. The university is bestowed with great faculty who not only intend to focus on academics but also on over all development of students. It is a place which offers number of co-curricular activities which enhances the confidence of an individual. The infrastructure is very good and provides several other facilities to its students. Our institution is destined to create the future of all those who step into this University.

Sagnik Bhattacharjee
B.Com,
West Bengal



I took admission in Birla Global University with the hope to begin a new chapter of my life; the chapter that would connect to rest of my professional and personal life. The serene atmosphere created an environment that fostered knowledge and reinforced my choice. The University is bestowed with great faculty members who not only intend to focus on academics but also on holistic development of the students. Various curricular and co-curricular activities are there to enhance confidence and hone skills to become a successful professional. The infrastructure and facilities are such to facilitate learning and to gain knowledge. Birla Global University is one destiny to create the difference in academic education and professional experience.

P. Rajsweta Reddy
M.Com,
Berhampur



One of the most interesting phase of my life began with getting enrolled in BGU. It gave me an opportunity to explore myself to the fullest. My experience at BGU has taught me one fundamental thing - life is unpredictable and one needs to be upfront and ready to adapt. The teaching learning experience here is a perfect blend of apprehensions, joy and happiness. And another lesson I will always remember is that learning never ends. The infrastructure of the college is very nice and the food is very healthy and hygienic. I have met a lot of people here and everyone here is very friendly. Professors are very helpful and they guide us at every step.

Sonam Agrawal
B.Com, Jharkhand



It is one of the most well-known universities of India, with well-established management. I am grateful to be a part of this esteemed University as BGU is bestowed with great faculty who intend to focus not only on academics but on the overall development of students. It has a pleasing and toxic-free study environment, which helps students to excel in their chosen fields.

Karthikeyan A
B.Com, Tamil Nadu



I am thankful for having being given this opportunity to share my thoughts about BGU. Being a South Indian, when I came to know that I am going to pursue my graduation in Odisha, the first thing that came to my mind was, how was I going to manage in a place where I didn't know anything about their culture and language. I don't speak Hindi or Odia, which could pose a problem sometimes. In the initial days in BGU, food and climatic conditions were a problem. But adaptation to prevalent conditions is the best quality of a human being. Now BGU feels like home. BGU has been one of the good institutions where both education and co-curricular is equally important. Each and every student in the campus is given personal attention and this institution is definitely the best career option.

Sonam Agarwal
B.Com, Sai Inetrnational
School, BBSR



I am a student of Birla Global University Bhubaneswar, pursuing B.com (2018-21). I always used to be among the studious students, but earlier never really got any real opportunity. BGU provided me a platform, which I always wanted, a platform which is toxic free and student friendly. It opens us to a wide range of opportunities. Regular seminar, guest lectures, etc are conducted, which helps us for our overall development. It has smart classroom, which helps in better learning. It has played a major role in improving my communication and social skills. I used to have stage fear, but BGU helped me to overcome it. I am proud to be a part of this esteemed University which is bestowed with great faculty and studying environment.

Sanchita Das
B.Com, Delhi Public School,
Kalinga Birla



Global University is an educational hub on the eastern coast of our country, in the state of Odisha. BGU spreads over a lush green ambiance, studded with wonderful canopy of evergreen trees. The serene atmosphere creates an environment which helps one and all to pursue their chosen fields of education. This institution of ours has enlightened faculty of repute and educational excellence, who devote their time and energy in shaping the future of students coming from all over the country. Our institution is equipped to create the destiny of the timid young who step into this University. "

Partha Pratim Barman
B.Com, Assam



On 27th July, 2017 I entered Birla Global University with the hope to gain a new life and career and I am glad to be here. It is a place with lots of activities which help in enhancing the confidence level of an individual. Teachers gives their best to bring out the best in students. Academics and co-curricular, both are looked after well. The seniors are extremely well behaved and helpful. The campus is an anti-ragging and toxic free campus.

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WHY BGU?

The University has its own state-of-the-art infrastructure with a fully equipped physical and digital library to meet the academic needs of the students.

- The University has its team of highly talented faculty with an ideal combination of domain knowledge and industry interface.
- The University facilitates the all-round development of its prime stake holders through provision of Playground, Gym and all other allied infrastructure.
- The University provides opportunity to its students to gain practical knowledge through industry interface.
- The curriculum of the University ideally combines Elective Courses, Allied Courses, Information Technology and Core Courses.
- The curriculum of the University is designed to enhance the employability of its prime stake holders.
- The University provides career progression and placement assistance during & on successful completion of the course.



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BIRLA GLOBAL UNIVERSITY

IDCO Plot No. 2, Institutional Area, Gothapatna
Bhubaneswar, Odisha, India-751029

Email: admission@bgu.ac.in

Tel: +91-674-7103001-10 (Ext. 141/143/146/147)

Mobile: +91-7381058307, 9776129900, 7381058301
