

International Conference

on

Building Sustainable Future: Role of Key Stakeholders

21 - 22 March 2025

Jointly Organized by

Birla School of Management, Birla Global University, India

&

City University of New York, Bronx Community College, New York, USA

Day 1 - Friday, 21st March 2025

Inaugural Session

10:30 AM: BGU *Kulgeet*

10:33 AM: Lamp Lighting

10:35 AM	Welcome Address	Prof. Parameswar Nayak, Dean, Birla School of Management
10:38 AM	Introduction of the Theme of the Conference	Dr. Anubha Ray, Associate Professor, Birla School of Management & Conference Convenor
10:41 AM	Introduction of City University of New York (CUNY), USA	Dr. Paramita Sen, Professor, Earth Sciences & Environmental Sciences, CUNY
10:44 AM	Address by	Dr. Milton Santiago, President, Bronx Community College, CUNY, USA
10:49 AM	Address by Guest of Honour	Prof. Neharika Vohra, Prof. IIM Ahmedabad
10:59 AM	Keynote Speech	Prof. Neal Phillip, Professor & Chairperson, Earth Sciences and Environmental Sciences, CUNY, USA
11:12 AM	Address by	Chief Guest Prof. Peter M. Groffman, Professor, Advanced Science Research Center, CUNY & President, Ecological Society of America
11:24 AM	Address by	Prof. Kulbhushan Balooni, Vice-Chancellor, Birla Global University
11:30 AM	<i>Felicitation</i>	
11:40 AM	Vote of Thanks	Dr. Archana Choudhary, Associate Professor, Birla School of Management & Conference Convenor
11:45 AM - 12:15 PM	<i>Tea Break</i>	
12:15 PM - 1:00 PM	<p><u>PLENARY SESSION:</u> Topic: Building a Sustainable Future Speakers:</p> <ul style="list-style-type: none"> • Prof. Ashish Aggarwal, IIM Lucknow • Prof. Paramita Sen, Professor, Earth Sciences & Environmental Sciences, Bronx Community College City University of New York • Prof. Rado Bohinc, President, EMUNI University, Slovenia, and Senior Professor & Former Dean, Faculty of Social Sciences, University of Ljubljana, Slovenia <p><i>Rapporteur: Saswati Tripathy, Asst. Professor, Birla School of Management</i></p>	

1:00 PM - 1:15 PM	MOU SIGNING CEREMONY City University of New York / Bronx Community College & Birla Global University
1:15 PM - 2:30 PM	<i>Lunch Break</i>
2:30 PM - 3:30 PM	<u>PANEL DISCUSSION:</u> Sustainability & Social Equity: Who Bears the Burden? Panelists: <ul style="list-style-type: none"> • Prof. Neharika Vohra, IIM Ahmedabad • Prof. Anita Rath, Professor & Dean, School of Development Studies, Tata Institute of Social Sciences, Mumbai • Dr. Suwendu Pratihari, Chairperson, Centre for Business Incubation & Innovation, BGU Moderator: Dr. Brian Vant-Hull, Research Scientist, CUNY, Remote Sensing Earth Systems Institute Rapporteur: Dr. Parimal Kumar, Assistant Professor, Birla School of Management
3:30 PM - 3:45 PM	<i>Tea Break</i>
3:45 PM - 5.15 PM	<u>TECHNICAL SESSION - I</u> Role of Corporate for Sustainable Business <ul style="list-style-type: none"> • Chair: Prof. Ashish Aggarwal, IIM Lucknow • Co-chair: Dr. Gul Erkol Bayram, Director, International Relations, Application & Research Centre, Sinop University, Turkey • Keynote Speaker: Dr. Milton Santiago, President, City University of New York - Bronx Community College <u>PAPER PRESENTATIONS</u> Rapporteur: Dr. Amritkant Mishra, Assistant Professor, Birla School of Economics
Day 2 - Saturday, 22nd March 2025	
10:00 AM - 11:30 AM	<u>TECHNICAL SESSION - II</u> Digital Transformation for Sustainability <ul style="list-style-type: none"> • Chair: Prof. Krishnadas Nanath, Deputy Head of Computer Engineering & Informatics Department, Middlesex University, Dubai. • Co-chair: Prof. Gertrude Hewapathirana, Strategic Management, Knox College, University of Minnesota • Keynote Speaker: Prof. Peter Groffman, Professor, Advanced Science Research Center, CUNY & President, Ecological Society of America <u>PAPER PRESENTATIONS</u> Rapporteur: Dr. Purnendu Patra, Assistant Professor, Birla School of Management
11:30 AM - 12:00 PM	<i>Tea Break</i>
12:00 PM - 1:30 PM	<u>TECHNICAL SESSION - III</u> Reorienting Higher Education for a Sustainable Future <ul style="list-style-type: none"> • Chair: Prof. Niraj Kumar, Dean, School of Rural Management, XIM University, Bhubaneswar, Odisha • Co-chair: Dr. Anubha Ray, Associate Professor, Birla School of Management • Keynote Speaker: Dr. Milton Santiago, President, Bronx College, CUNY

	<p><u>PAPER PRESENTATIONS</u></p> <p><i>Rapporteur: Dr. Piyush Gupta, Assistant Professor, Birla School of Management</i></p>
1:30 PM - 2:30 PM	<p><i>Lunch Break</i></p>
2:30 PM - 3:45 PM	<p><u>TECHNICAL SESSION - IV</u></p> <p>Political and Economic Environment for a Sustainable Future</p> <ul style="list-style-type: none"> • Chair: Dr. Brian Vant-Hull, Research Scientist, City University of New York & CREST Institute • Co-chair: Prof. Prajna Pani, Associate Dean, School of Management, Centurion University of Technology & Management • Keynote Speaker: Prof. Anita Rath, Dean, School of Development Studies, Tata Institute of Social Sciences, Mumbai <p><u>PAPER PRESENTATIONS</u></p> <p><i>Rapporteur: Dr. Vivek Mishra, Assistant Professor, Birla School of Management</i></p>
4:00 PM - 5:15 PM	<p><u>TECHNICAL SESSION - V</u></p> <p>A Sustainable Future: A Collaborative Effort</p> <ul style="list-style-type: none"> • Chair: Prof. Parameswar Nayak, Dean, Birla School of Management • Co-chair: Dr. V. Vijay Kumar, Dean, School of Communication, XIM University • Keynote Speaker: Dr. Brian Vant-Hull, Research Scientist, City University of New York & CREST Institute <p><u>PAPER PRESENTATIONS</u></p> <p><i>Rapporteur: Dr. Biswajit Acharjya, Assistant Professor, Birla School of Management</i></p>
5:30 PM - 6:00 PM	<p><u>VALEDICTORY ADDRESS</u></p> <ul style="list-style-type: none"> • Address by Dr. Peter Groffman, Professor, Earth Sciences & Environmental Sciences, City University of New York, Advanced Science Research Institute, CUNY • Presentation of Conference Report- Dr. Archana Choudhary, Associate Professor, Birla School of Management & Conference Convenor • Concluding Remarks: Prof. Kulbhushan Balooni, Vice-Chancellor, Birla Global University and Dr. Milton Santiago, President, BCC/CUNY • Vote of Thanks: Prof. B.K Das, Registrar, Birla Global University